

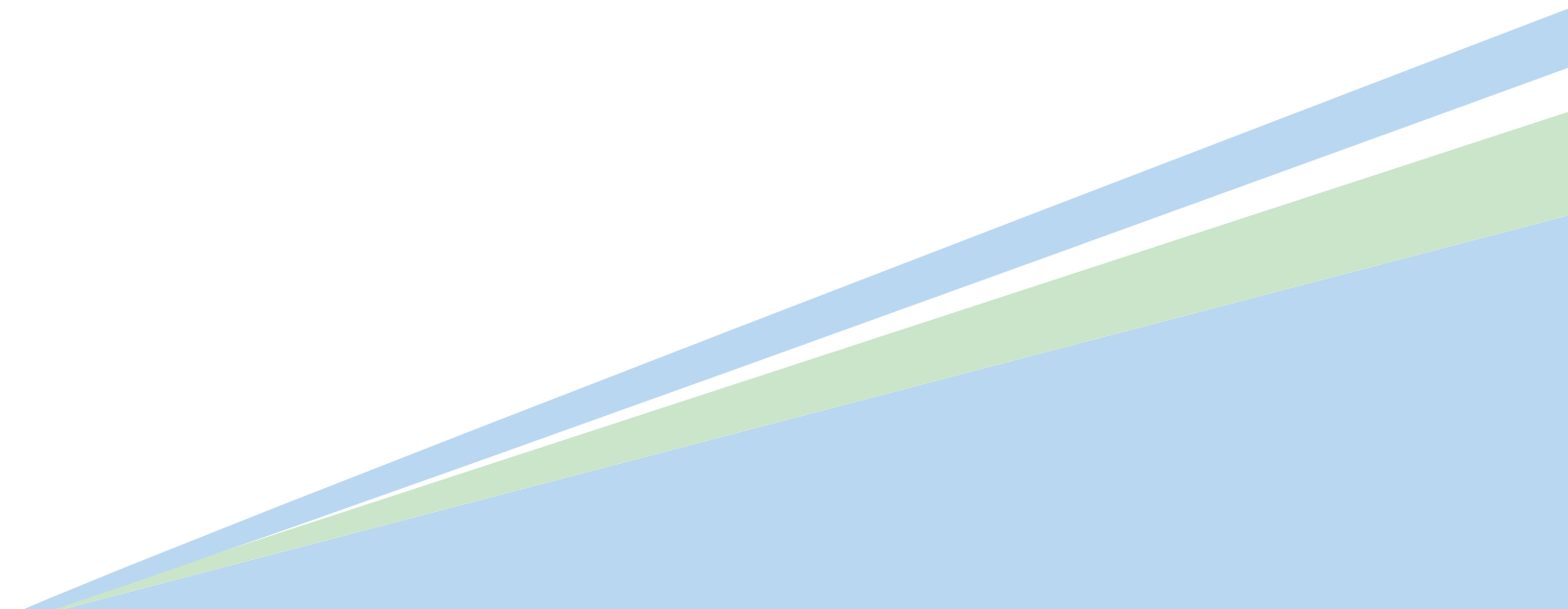


BIRCH RICHMONDS



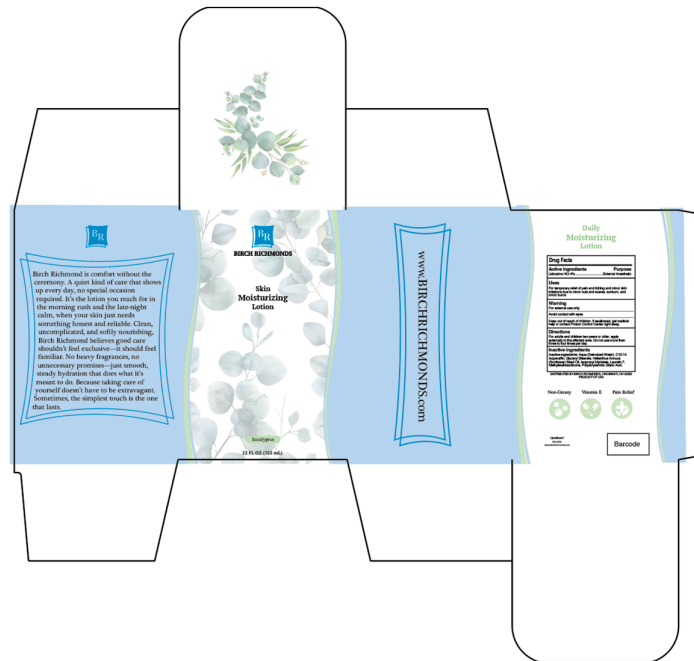
Paperboard Technical Report

Sam Brittain



Design Considerations

Panel layout was planned to ensure that branding elements were visible on the front panel when assembled. Bleeds were added to prevent white edges during trimming, and typography was kept within live area to avoid interference with folds and creases.



Reflection

The production didn't take much time at all. It took less than an hour to get the final product from the point that the files were uploaded. I produced this in Godfrey so I was limited in the size I could make it. If I were to do this again I would want to create it at actual size so I could see what the final piece looks like with all the correct sizing. I also wish I could use a little sturdier material.

